



Fresh Hops Sent to Korea For Brewing in Just One Day

YAKIMA, Wash., Nov. 12, 2019 – [Yakima Chief Hops](#) (YCH), a leading global hop supplier, recently exported the largest shipment of freshly harvested hops from the Pacific Northwest to South Korea in just one day for the first time in brewing history.

Providing brewers on the other side of the globe with access to hops in their purest form is a huge milestone for the industry. With a mission to connect brewers worldwide with multi-generational family farms, YCH is focused on building strategic partnerships to increase the accessibility of hops for brewers everywhere.

The hops were used to brew fresh hop ales by three Seoul breweries and were released last month.

Because [Fresh Hops](#) are a highly perishable product that must be delivered from bine to brewer in 36 hours, they are typically purchased by breweries located closer to the source, which are the hop farms of the Pacific Northwest where 75% of the nation's hops are grown. Even American breweries face logistical challenges such as timing and brewing schedule coordination, making fresh hop ales a difficult beer to brew and a highly sought-after style.

That didn't stop Yakima Chief Hops. Thanks to the YCH sales and logistics staff, the Washington State Department of Agriculture International Marketing team and Plant Services Program; Korean distributor, Brew Source International; and hop breeding partner, Yakima Chief Ranches, 720 pounds of Mosaic® and Ahtanum® brand Fresh Hops were successfully delivered to South Korea in one day.

The Fresh Hops traveled 5,345 miles to Seoul Brewery, Amazing Brewery and Playground Brewery, undergoing export inspections and adhering to strict customs requirements.

“When Jim Lambert, YCH Asia Sales Representative, originally proposed the idea, I really felt the energy,” says Tyler Shearn, Import Export Manager at Yakima Chief Hops. “It proved to be quite challenging, requiring months of preparation, attention to detail, and collaboration. At YCH, we're encouraged to look past challenges and put that first foot forward towards progress and continuous improvement.”



Amazing Brewery's wet hop IPA called Yakima Express, brewed with YCH Fresh Hops from the Pacific Northwest and released on October 25th in Seoul, South Korea

Yakima Chief Hops

We are a 100% grower-owned global hop supplier. We are beer lovers and farmers who share a culture of partnership and innovation. We're a network of passionate farm families drawing on multi-generational experience to support and inspire the future of brewing. From learning to logistics, we're making it easier for brewers around the world to find new ways to use hops for award-winning results.

www.shop.yakimachief.com

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